

FreshCard™

Multifunctional Oxygen Absorbing Cards

Advantages

- Maintain fresh taste and color in foods for longer periods
- Reduce or eliminate the need for preservatives
- Multiple uses for card:
 - support card
 - coupon
 - nutritional label
- Complements or replaces the use of gas flushing/vacuum packaging
- Flat profile
- Solid Format (no loose particles)
- Invisible to the consumer
- Dispensing Systems Available

Applications

- Breads, cookies, cakes, pastries
- Cheese and dairy products
- Nuts and snacks
- Moist pet foods

FreshCard™ Active Atmosphere Modification Within Your Package

FreshCard™ Outgradient* technology allows you to reduce or eliminate preservative ingredients and to market a more “natural” food product.

FreshCard Helps Maintain Freshness

Reducing or eliminating oxygen in your food packaging can eliminate or severely slow the negative effects of oxygen.

- Better color retention for longer visual appeal on the shelf
- Increase shelf life of oxygen sensitive foods
- Maintains a bright, fresh flavor
- Reduced oxygen inhibits the growth of mold and aerobic pathogens

FreshCard™ uses a Solid Lay-Down** process that gives the cards an extremely flat profile and prevents the active material from spilling out even if the card is cut accidentally.



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FreshCard™ Is More Than Just An Oxygen Absorber

FreshCard™ has multiple uses in addition to being the active oxygen absorbing component of your package.

- FreshCard™ can double as a support card, cut and sized for the application, allowing you to have one package component do the job of two.
- FreshCard™ can be printed on either side in up to four colors to act as an added marketing opportunity within your package to communicate promotional, nutritional, or recipe information.

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**Solid Lay-Down is a copyright of Multisorb Technologies



MULTISORB
Technologies
www.multisorb.com

In the Americas and Asia contact:
Multisorb Technologies
325 Harlem Road
Buffalo, New York 14224 USA
+1 716.824.8900
info@multisorb.com

In Europe and Africa contact:
Multisorb Technologies
Stafford Park 6
Telford
Shropshire
TF3 3AT
United Kingdom
+44 (0) 1952.236.300